

The DCS Netlink™

# NEWSLINK

## COMMUNICATOR

"Anything Computers & Everything Networks"



April / May / June 2008  
Volume 15, Number 2

**Microsoft**  
GOLD CERTIFIED

Partner

## DCS Netlink Saves You Real Dollars, and Keeps You Ahead on Technology

At DCS Netlink, we live by the motto of "Linking Your Business Today with the Technology of Tomorrow." We are always working to provide our customers with smarter and simpler technology solutions that solve customers' needs in their businesses. We work hard to make technology easier for them to use and save them real dollars at the same time.

One of our latest initiatives is a partnership with Microsoft on their Rapid Deployment Program (RDP) for Microsoft Windows Server 2008. As a Microsoft Gold Partner, DCS Netlink is one of 65 Microsoft partners nationwide to take part in this special program. We worked with two of our business customers to actually implement Windows 2008 installations for them and demonstrate the value of moving their business to Windows 2008 Server. During this program we emphasized technical testing and using the advanced features of Windows 2008.

As a result, DCS Netlink and Microsoft together, were able to bring leading-edge technology to our customers, learn the "latest and greatest" in technology, and demonstrate leadership in technology. We have two new case studies with Microsoft to show our commitment to the "technology of tomorrow, TODAY!"

Titan Public Safety Solutions LLC, a Law Enforcement Software Company in Lake Mills, Wisconsin, and Illinois Tool Works (ITW Deltar Engineered Fasteners), a Plastics Manufacturer in Chippewa Falls, Wisconsin, are two examples of how DCS Netlink is providing customers leading-edge technology solutions that solve real business challenges, and gives them a real reduction in Total Cost of Ownership (TCO) as well as a Return on their Investment (ROI). For more information visit our website at [www.dcsnetlink.com](http://www.dcsnetlink.com) or view the articles on the Microsoft website, <http://www.microsoft.com/casestudies/casestudy.aspx?casestudyid=4000001568> and <http://www.microsoft.com/casestudies/casestudy.aspx?casestudyid=4000001596>.

Whether it is security concerns, state-of-the-art mobility solutions, Internet access and applications, or you just need a PC, partnering with DCS Netlink is the right choice. It is our goal to continue to be there for you long into the future, offering the "best value in the technology of tomorrow, TODAY!"

Call us today to find out how you can improve your computer and network solutions, and still reduce your costs of ownership. Call Ed or Bob at 877-DCS-NETLink.



**DCS Netlink Open House**  
**Friday, July 11, 2008, from 11am-4pm**  
**Lunch to be served**  
**Door Prizes & Presentations**  
**\*\*\*Mark your calendars now!!**

We have a new toll-free number

**1-877-DCS-NETL**  
**(1-877-327-6385)**

DCS Netlink has a toll-free phone number: 1-877-DCS-NETL (1-877-327-6385). Now if you are outside the area, you don't have to worry about long distance charges. If you are in the local area you can still reach us the way you always have.

**Phone:** 715-236-7424

**Fax:** 715-236-7423

**Email:** [service@dcsnetlink.com](mailto:service@dcsnetlink.com)

 **WatchGuard™**  
**Classes**



**3-Day Firewalling Basics with Fireware**

April 23 - 25 Schaumburg, IL

May 14 - 16 Indianapolis, IN

June 18 - 20 Rice Lake, WI

July 16 - 18 Schaumburg, IL

Visit [www.dcsnetlink.com](http://www.dcsnetlink.com) to sign up

## What if your Laptop goes MISSING?

Laptop theft or loss is not only inconvenient, but is a major security breach for you, your company, and your customers. Computrace offers an easy and effective way to monitor, secure, maintain, and recover your laptops and desktops.

### Computrace Complies with:

- Sarbanes – Oxley
- Gramm – Leach – Bliley
- HIPAA
- FERPA
- Title One
- California Senate Bill 1386

How can Computrace help? The first line of defense is encryption. People cannot access your data without your password and Computrace fully adheres to many regulatory compliance standards. If a computer is reported stolen, Computrace software will discretely contact the recovery team the next time it connects to the internet. Computrace will then work with the proper authorities to get your computer back. You also have the option to remotely and securely erase any data on the computer, making the data unrecoverable, using the US Department of Defense data destruction algorithms. And, in the event your computer cannot be recovered within 60 days, you will receive \$1000 from Computrace.

Computrace software also allows you to easily inventory both your computer hardware and software to make sure you have all the proper licenses you need to run programs legally. Having an easy way to inventory hardware also helps when planning your technology replacement budget.

- **Do you have a website?**
- **Is your website E-commerce or do your customers log-in with a password?**



Catbird Pharming Shield will show your users you value and protect the integrity of their online transactions.

- **Immediately detect defacement by hackers**
- **Protect SSL Integrity**
- **Safeguard customer's confidential data**
- **Know the moment an attack occurs**
- **Monitor from outside your network for added protection**

For more information contact Chery at 715-236-7424

## Would you know what to do if you are a victim of ID Theft?



- Call your bank and/or credit card company
- Contact the three major credit repositories
- Go through the helpful but extensive steps recommended by the Federal Trade Commission in its 30-page consumer support publication
- Fill out and submit the affidavit form supplied by the FTC to dispute new, unauthorized accounts

### FACT

\*You will spend countless hours and an average of \$1,200 in out-of-pocket expenses, in your efforts to resolve the many problems caused by identity thieves.

### OR with the Identity Theft Shield:

Get REGULAR MONITORING of your credit report and let the experts in the field do the work for you!

Sign up today for Identity Theft Shield by calling 715-236-7424 or go to [www.dcsnetlink.com](http://www.dcsnetlink.com) and click on the "Identity Theft Shield" icon on the left-hand side.



SecureIT<sup>SM</sup>  
Complete. Computer. Protection.

## SecureIT's New Look

You will now see a white cross on a red background instead of your golden padlock. However, it's more than just aesthetics; you also get great new features!

- Improved anti-virus integration with Sourcefire's ClamAV engine
- New malicious software prevention features
- Significantly smaller download package
- Improved management console with exciting new look and feel
- Monthly reports will be sent according to registration date rather than the first of each month.

SecureIT still offers complete internet protection, providing Anti-Virus, Anti-Spyware, popup blocker, firewall, parental controls, and automated updates for all components and for Windows. Plus, SecureIT keeps your hard drive defragmented with Diskeeper Professional so your PC stays optimized and running as fast as it can. The SecureIT update will be installed automatically to current customers. All you need to do to complete the update is reboot your PC when prompted and you will continue to be fully protected. Remember, if you have any problems or questions you can always click the technical support icon and be connected with a technician in moments. If you are interested in more information on SecureIT, contact Tim at 715-236-7424.

## Have your website created and hosted with DCS Netlink

At DCS Netlink, we specialize in high-quality websites designed to meet even the most stringent customer standards. We truly believe that a website should be: Easy-to-Use, Visually Pleasing, Informative and Effective.

The goal of many web developers is to develop as many sites, as fast as possible, to generate revenue for their company. The one who suffers for it in the short and long term is the company who pays for the service.

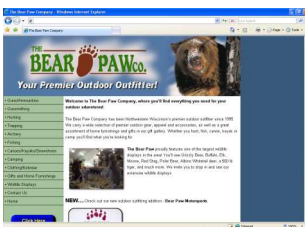
Our goal at DCS Netlink is to develop a long-term relationship with our clients, continually analyzing whether their site is as effective as it could be, making modifications where need be, and making regular suggestions and modifications to keep the client's image fresh and current with today's technologies.

While our websites may have more value than that of a site created by others, we strive to build a strong relationship with our customers, because we care. Our company can bring a host of other assets to the relationship through high-speed pipelines to a client's office, secure communications capabilities, wireless technologies, and PC / Network service and support.

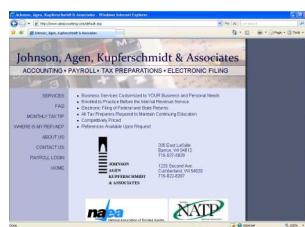
Our company is uniquely qualified to satisfy all of our customers' needs and concerns from the simplest computer problem, to the most complex Internet database solution.

## NEW AND RE-DESIGNED WEBSITES

WEB HOSTING STARTING AT \$15.00 PER MONTH



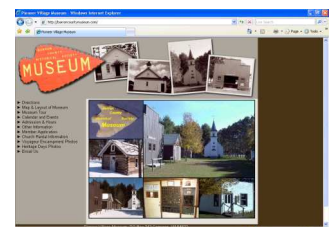
**The Bear Paw Co.**  
[www.bearpawcompany.com](http://www.bearpawcompany.com)  
 Services: Web Design and Hosting



**Johnson, Agen & Kupferschmidt**  
[www.jakaccounting.com](http://www.jakaccounting.com)  
 Services: Web Design, Hosting, Email and custom interactive online web application



**Blaser's**  
[www.blasersusa.com](http://www.blasersusa.com)  
 Services: Web Design, Hosting and Email



**Barron County Museum**  
[www.barroncountymuseum.com](http://www.barroncountymuseum.com)  
 Services: Web Design and Hosting



**Cozy Cabin Company**  
[www.cozycabincompany.us](http://www.cozycabincompany.us)  
 Services: Web Design and Hosting



**Dragonfly Seminars**  
[www.dragonflyseminars.net](http://www.dragonflyseminars.net)  
 Services: Web Design and Hosting



**Rausch-Lundeen Funeral Homes**  
[www.rauschlundeen.com](http://www.rauschlundeen.com)  
 Services: Web Design, Content Management Update System and Hosting



**WWIB**  
[www.wwib.com](http://www.wwib.com)  
 Services: Web Design, Content Management Update System, Hosting and Email

## Upcoming 2008 LMDC events:



- **Character Building Blocks Seminar(s)**  
 May 2 (Ethics), May 9 (Relationships), May 23 (Equipping), May 30 (Attitude), and June 6 (Leadership) 9am-2pm
- **"Ethics"**  
 June 20, 2008 Based on "There's No Such Thing As "Business" Ethics by John C. Maxwell.  
 WWIB Chippewa Falls, WI.

Call Kerrie at 715-236-7424 for more information.

[www.dcsnetlink.com](http://www.dcsnetlink.com)

*"Anything Computers & Everything Networks"*

**Your tax rebate is on its way...  
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to buy a new laptop or PC.**

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\$15.99**

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Please bring in coupon.  
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or until supplies last. One  
per customer, please!

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